



# PEACE INSTITUTE OF THE ROCKIES

Creating the Opportunity for Non-violence through Economic and Infrastructural Development

Peace  
Institute of  
the Rockies:  
Established  
in 2006

## The Two Functions of the Peace Institute of the Rockies:

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1. Economic development to support peace in the world  
(Most of the factors causing conflict to become violent are economic)
  - Egypt - current project with Bedouin women
  - Palestine – current project to create joint venture opportunities for Palestinian economic growth
  - Haiti – current project
  - More to come
2. New program - The Peace Cities Program
  - Jeddah-Denver
  - More to come



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## What Makes the Peace Institute of the Rockies Different?

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We are a “general contractor.”

- Other groups fail because they behave as sub-contractors doing unsustainable, “stand-alone” projects (like wells, schools, microfinance).

We start with a plan – a strategic and networked plan.

- Other groups start with a project idea and hope that it fits into some overall plan for the area.

We use TRI-PARTITE engagement.

- We bring together government, business, and civil society members to work together toward the same goals.



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## Why Work on Economic Issues for Peace?

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Because most of the factors that cause conflict to become violent, are economic, not religious, not ethnic.

PEACE – It 's simply non-violence institutionalized.



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## More About PIR's Programs

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Now, let me tell you a bit about the second of the two types of programs:

The Peace-Cities Program:

The very first will be between Jeddah, Saudi Arabia, and Denver, Colorado, USA



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GOALS:  
To more closely join the peoples of Jeddah and Denver...

## The Peace Cities Program: Jeddah, Denver

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### GOALS:

- To more closely join the peoples of Jeddah and Denver
- To increase trade, services, and economic ties between the cities
- To increase cultural knowledge and understanding between the peoples



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## The Peace Cities Program: Jeddah, Denver

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### GOAL ONE

- To More Closely Join the peoples of Jeddah and Denver
  - Coordinate greater travel between cities
  - Generate:
    - Connection,
    - Relationship, and
    - Goodwill



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## The Peace Cities Program: Jeddah, Denver

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### GOAL TWO

- To increase trade, services, and economic ties between the cities
  - Create business opportunities
  - New Markets
  - New Investment Opportunities,
  - New Investors
  - Franchise Opportunities



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## The Peace Cities Program: Jeddah, Denver

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### GOAL THREE

- To increase cultural knowledge and understanding between the people
  - Sponsor culture nights
    - Saudi music
    - Arabic food
    - Poetry
    - Fashion – Traditional Clothing
  - Create Dialog Opportunities



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## Support PIR's Other Programs

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All the programs need everyone's support!

Just let Noha know if you would like to contribute to the programming generally or if you would prefer to specifically support a program in:

- Egypt,
- Palestine,
- Haiti,
- Or elsewhere.

The work needs united support around the world.



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**Thank You!**

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